

# Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

336-757-3810  
SBC@forsythtech.edu

525@Vine Street  
Winston-Salem, NC  
27101



## Venture Café Winston Salem

In a recent article, I discussed some of the support that we provide to our clients at the Small Business Center. We are pleased to support current and prospective business owners in a variety of ways. Many of our clients are exploring the idea of starting a business while others have committed to do so, however, they are not sure where to begin. Some of our clients are already in business and ask for our support to enhance their success. In all cases, we have the knowledge and expertise to point them in the right direction.

This month, I am happy to share some of my reflections about Venture Café. Winston Salem is pleased to be the fifth city in the world to be the home of Venture Café. I am pleased to have participated in the launch event on 5/4/17 held at Inmar. The purpose of Venture Café is to “broaden, connect, and support the innovation community” which is a great complement to our purpose at the Small Business Center to increase business success. I first learned about Venture Café about a year ago and immediately thought that it would help to position our community as a leader in entrepreneurship.

Each Thursday afternoon, you are invited to Venture Café. You can meet with business mentors, attend panel discussions and presentations, view demonstrations, meet new people and much more. People can visit information tables, explore collaboration opportunities, as well as enjoy food and drinks. The initial meeting included a press conference featuring presidents and chancellors from local colleges and universities. In conjunction with the Entrepreneurial Committee of the Winston Salem Alliance, they announced their institutions’ commitment to entrepreneurship which includes financial grant programs. We invite you to visit [www.venturecafewinstonsalem.org](http://www.venturecafewinstonsalem.org) to learn more about Venture Café and determine how it can help you and your business. We would love for you to join us on a Thursday.

The objective of the Small Business Center at Forsyth Tech is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners in Forsyth and Stokes counties. Our motto is “Increasing Business Success,” which describes our commitment to clients. The N.C. Community College’s Small Business Center Network assists in starting an average of more than 800 businesses each year and the centers have an economic impact in 90 percent of all N.C. counties each year, helping to create and retain over 2,800 jobs annually. You may learn about our services at [www.forsythtech.edu](http://www.forsythtech.edu). Feel free to stop by our office at 525@Vine in Wake Forest Innovation Quarter just east of the heart of downtown Winston- Salem. You may also contact us at [SBC@forsythtech.edu](mailto:SBC@forsythtech.edu) or by calling (336) 757-3810.